


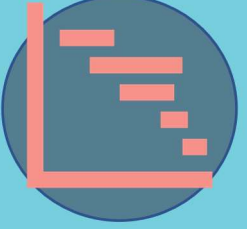
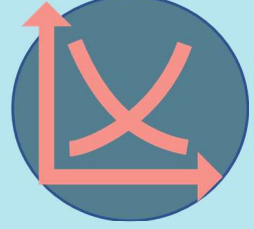
# Risk Management & Designers

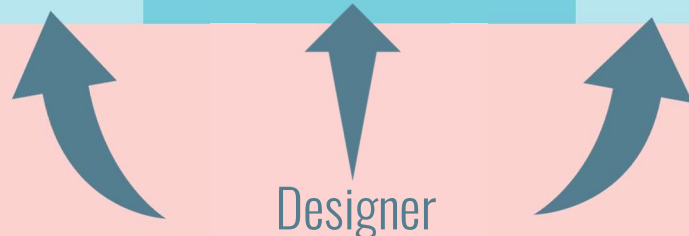


business groups manage types of risk in different ways



**DESIGNERS**  
can improve outcomes if they **ANALYZE & COMMUNICATE** their risks

	<p>Business/Marketing Management</p>  <p>monitor and mitigate public perceptions of the company or its leadership</p> <p>manage product portfolio</p>	<p>Project Management</p>  <p>identify and manage risks to completing deliverables</p>	<p>Supplier Management</p>  <p>manage relationships</p> <p>assess/align supplier stability/capability</p> <p>cost management</p>
Some Risk Management Goals			
Feedback from Designers' FMEA	<p>great products are delivered</p> <p><b>safe</b></p> <p><b>dependable</b></p> <p><b>easy to use</b></p> <p>= happy customers</p>	<p><b>time:</b> reduce surprises</p> <p><b>resources:</b> plan according to risk</p> <p><b>money:</b> make important decisions early</p>	<p>choose suppliers for quality capabilities</p> <p>identify controls</p> <p>create quality agreements for critical features</p>



**FMEA (Failure Mode Effects Analysis)**  
Potential Failures, Effects, Causes, and Controls

